

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>360760</b>
	Alt Order #:	06860962
	Product Desc:	PATRIOT MAJORITY
	Estimate:	1966
	Flight Dates:	10/04/12 - 10/12/12
	Original Date / Rev:	10/03/12 / 10/03/12
	Order Type:	GENERAL

**KTNV - Las Vegas**

Primary AE:	Anjanette Brady
Sales Office:	PPH
Sales Region:	NAT

<b>Agency</b>	<b>Name:</b>	<b>Waterfront Strategies</b>
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave.
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Patriot Majority PAC
	Demographic:	A35+
	Product Codes:	PL Issue
	Priority:	P-01
	Revenue Codes:	AGY-TRANS, ISSUE, GEN

New Business Thru:	
Order Separation:	00:10:00
Advertiser External ID:	
Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/12/12	42	\$62,200.00	\$52,870.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	42	\$62,200.00	\$52,870.00	0.00
<b>Totals</b>	<b>42</b>	<b>\$62,200.00</b>	<b>\$52,870.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
KTNV - Las Vegas	18%	\$62,200.00
Market	100%	\$345,555.56

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	34%	\$117,488.89
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	25%	\$86,388.89
KTUD	1%	\$3,455.56
KVMY	1%	\$3,455.56
KVVU	20%	\$69,111.11
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$3,455.56

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/04/12	10/05/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	- - - TF - -	:30	2	\$750.00	P-01	0.00	NM	1	\$750.00

Order / Rev: 360760  
 Alt Order #: 06860962  
 Flight Dates: 10/04/12 - 10/12/12

Advertiser: Patriot Majority PAC  
 Product Desc: PATRIOT MAJORITY  
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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GD MRN AMR-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--					2	\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KTNV	10/01/12-10/07/12		M-F 7-9a		M-F 7-9a	---ThF----	:30		<del>(\$750.00)</del>		0.00	NM		
See MG 7.2,7.3,7.4,7.5															
2	KTNV	10/06/12	10/06/12	Sat 8a	CM	Sat 8a-9a	-----S-	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
				Sat 8a-9a											
ACTN NWS SA@8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$750.00		0.00			
3	KTNV	10/04/12	10/05/12	M-F 6-7am	CM	M-F 6-7a	---TF--	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
				Action News											
ACTION NWS@6AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--					1	\$750.00		0.00			
4	KTNV	10/04/12	10/05/12	M-F 5-6am	CM	M-F 5-6a	---TF--	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
				Action News	(5:30 AM-6:00 AM)										
ACTION NWS@5:30AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--					1	\$650.00		0.00			
5	KTNV	10/04/12	10/05/12	M-F 11-12p	CM	M-F 11-12p	---TF--	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
				Action News											
ACTN NEWS@11AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--					1	\$650.00		0.00			
6	KTNV	10/04/12	10/05/12	3p Millionaire	CM	M-F 3P-330P	---TF--	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				3p Millionaire											
MILLIONAIRE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--					1	\$500.00		0.00			
E 7	KTNV	10/04/12	10/05/12	M-F 10-11a	CM	M-F 10-11a	---TF--	:30	1	\$1,000.00	P-01	0.00	NM	4	\$4,350.00
				The View											
VIEW-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--					1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	10/01/12-10/07/12		M-F 10-11a		M-F 10-11a	---ThF----	:30		<del>(\$1,000.00)</del>		0.00	NM		
See MG 7.2,7.3,7.4,7.5															
2	KTNV	10/05/12-10/05/12		M-F 10-11a		M-F 10-11a	-----F----	:30		\$1,000.00		0.00	NM		
		Ⓜ MG for 7.1,17.1,12.1,1.2 [mg to start 10/5]													
3	KTNV	10/05/12-10/05/12		M-F 11-11:35p		M-F 11-11:35p	-----F----	:30		\$1,750.00		0.00	NM		
		Ⓜ MG for 7.1,17.1,12.1,1.2 [mg to start 10/5]													
4	KTNV	10/05/12-10/05/12		M-F 7:30-8p		M-F 730-8p	-----F----	:30		\$850.00		0.00	NM		
		Ⓜ MG for 7.1,17.1,12.1,1.2 [mg to start 10/5]													
5	KTNV	10/05/12-10/05/12		M-F 7-9a		M-F 7-9a	-----F----	:30		\$750.00		0.00	NM		
		Ⓜ MG for 7.1,17.1,12.1,1.2 [mg to start 10/5]													
E 8	KTNV	10/04/12	10/05/12	Judge Judy 4p-5p	CM	M-F 4P-5P	---TF--	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
				Judge Judy 4p-5p											
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--					1	\$650.00		0.00			
9	KTNV	10/04/12	10/05/12	M-F 5-5:30p	CM	M-F 5-5:30p	---TF--	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
				Action News @ 5p											
ACTION NWS@5PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--					1	\$900.00		0.00			

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Advertiser: Patriot Majority PAC  
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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10	KTNV	10/04/12	10/05/12	M-F 6-7p Action News	CM	M-F 6-7p (6:00 PM-6:30 PM)	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
ACTION NWS@6PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--				1	\$1,000.00		0.00			
E 11	KTNV	10/04/12	10/05/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p (5:29 PM-5:30 PM)	:30	1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00
ACTION NEWS BREAK ONLY 2 :30 SEC AVAIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$2,000.00		0.00			
E 12	KTNV	10/04/12	10/05/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	:30	1	\$850.00	P-01	0.00	NM	0	\$0.00
MILLIONAIRE<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--				1	\$850.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	10/01/12-10/07/12		M-F 7:30-8p		M-F 730-8p	---ThF----	:30	<del>(\$850.00)</del>		0.00	NM		
See MG 7.2,7.3,7.4,7.5														
E 13	KTNV	10/08/12	10/08/12	Monday ABC Prime Other DANCING WITH THE STARS	CM	DANCING WITH TM (8:00 PM-10:00 PM)	:30	1	\$10,000.00	P-01	0.00	NM	1	\$10,000.00
DANCING WITH THE STARS Pres Debate 10/22														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$10,000.00		0.00			
E 14	KTNV	10/09/12	10/09/12	Tue ABC Prime Other DANCING WITH THE STARS	CM	DANCING WITH T- T- RESULTS Pres Debate 10/16	:30	1	\$12,500.00	P-01	0.00	NM	1	\$12,500.00
DANCING WITH THE STARS RESULTS Pres Debate 10/16														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$12,500.00		0.00			
E 15	KTNV	10/11/12	10/11/12	Thu ABC Prime B GREY'S ANATOMY	CM	GREY'S ANATOMY'- - - T- -	:30	1	\$5,000.00	P-01	0.00	NM	1	\$5,000.00
GREY'S ANATOMY Pres Debate 10/11														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$5,000.00		0.00			
16	KTNV	10/06/12	10/06/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p	:30	1	\$1,250.00	P-01	0.00	NM	1	\$1,250.00
ACTION NWS@11P<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$1,250.00		0.00			
E 17	KTNV	10/04/12	10/05/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	:30	1	\$1,750.00	P-01	0.00	NM	0	\$0.00
ACTION NEWS @ 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--				1	\$1,750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTNV	10/01/12-10/07/12		M-F 11-11:35p		M-F 11-11:35p	---ThF----	:30	<del>(\$1,750.00)</del>		0.00	NM		
See MG 7.2,7.3,7.4,7.5														
18	KTNV	10/08/12	10/10/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	:30	3	\$750.00	P-01	0.00	NM	3	\$2,250.00
GD MRN AMR-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$750.00		0.00			
19	KTNV	10/11/12	10/12/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
GD MRN AMR-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---TF--				1	\$750.00		0.00			
20	KTNV	10/08/12	10/10/12	M-F 6-7am Action News	CM	M-F 6-7a	:30	2	\$750.00	P-01	0.00	NM	2	\$1,500.00
ACTION NWS@6AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTW----				2	\$750.00		0.00			

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Advertiser: Patriot Majority PAC  
 Product Desc: PATRIOT MAJORITY  
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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	KTNV	10/11/12	10/12/12	M-F 6-7am Action News	CM	M-F 6-7a	---TF--	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTION NWS@6AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---TF--					1	\$750.00		0.00			
22	KTNV	10/08/12	10/10/12	M-F 5-6am Action News	CM	M-F 5-6a (5:30 AM-6:00 AM)	MTW----	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
ACTION NWS@5:30AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTW----					1	\$650.00		0.00			
23	KTNV	10/08/12	10/10/12	M-F 11-12p Action News	CM	M-F 11-12p (11:00 AM-12:00 PM)	MTW----	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
ACTN NEWS@11AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTW----					1	\$650.00		0.00			
24	KTNV	10/11/12	10/12/12	M-F 11-12p Action News	CM	M-F 11-12p	---TF--	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
ACTN NEWS@11AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---TF--					1	\$650.00		0.00			
25	KTNV	10/08/12	10/10/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P	MTW----	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
MILLIONAIRE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTW----					2	\$500.00		0.00			
26	KTNV	10/08/12	10/10/12	M-F 10-11a The View	CM	M-F 10-11a	MTW----	:30	3	\$1,000.00	P-01	0.00	NM	3	\$3,000.00
VIEW-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTW----					3	\$1,000.00		0.00			
E 27	KTNV	10/08/12	10/10/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P	MTW----	:30	2	\$650.00	P-01	0.00	NM	2	\$1,300.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTW----					2	\$650.00		0.00			
28	KTNV	10/08/12	10/10/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	MTW----	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
ACTION NWS@5PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTW----					1	\$900.00		0.00			
29	KTNV	10/11/12	10/12/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	---TF--	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
ACTION NWS@5PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---TF--					1	\$900.00		0.00			
30	KTNV	10/08/12	10/10/12	M-F 6-7p Action News	CM	M-F 6-7p (6:00 PM-6:30 PM)	MTW----	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
ACTION NWS@6PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTW----					1	\$1,000.00		0.00			
31	KTNV	10/08/12	10/10/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	MTW----	:30	2	\$850.00	P-01	0.00	NM	2	\$1,700.00
MILLIONAIRE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTW----					2	\$850.00		0.00			
32	KTNV	10/08/12	10/10/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	MTW----	:30	1	\$1,750.00	P-01	0.00	NM	1	\$1,750.00
ACTION NEWS @ 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MTW----					1	\$1,750.00		0.00			
33	KTNV	10/11/12	10/12/12		CM	M-F 11-11:35p	---TF--	:30	1	\$1,750.00	P-01	0.00	NM	1	\$1,750.00

Order / Rev: 360760  
Alt Order #: 06860962  
Flight Dates: 10/04/12 - 10/12/12

Advertiser: Patriot Majority PAC  
Product Desc: PATRIOT MAJORITY  
Estimate: 1966

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11-11:35p											
				Action News											
				ACTION NEWS @ 11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- - - TF - -		1				\$1,750.00		0.00			
													Totals	42	\$62,200.00